

Advertising in *Australian Physics* (2020)

Australian Physics is a publication of the Australian Institute of Physics (ABN 81 004 566 509). It provides a nation-wide platform for communication and visibility to the wider physics community, including researchers, educators and teachers, students, and all people interested in physics. In 2020, the magazine will be published in 5 issues across the year.

For enquiries, please contact the Editors, Peter Kappen and David Hoxley: aip_editor@aip.org.au .

Deadlines & Rates

Content deadlines are negotiable. As a guide, we prefer delivery along the following schedule:

Issue	Content delivery	Issue	Content delivery
#1 January/February/March	1 st December	#4 August/September	15 th July
#2 April/May	15 th March	#5 October/November/December	15 th September
#3 June/July	15 th May		

2020 Advertising Rates				
Type, Size (Width x Height)		Casual Rate	2x placement 10% Discount	5x placement 20% Discount
2-column spread				
Cover Pages *				
Inside Front (page 2); Outside back		\$ 1,230	\$ 1,105	\$ 985
Facing Inside Front (page 3); Facing TOC (page 4)		\$ 1,200	\$ 1,080	\$ 960
Inside Back		\$ 1,180	\$ 1,060	\$ 945
Internal Pages				
Full Page *	185 mm x 250 mm	\$ 1,080	\$ 970	\$ 865
Half Page	185 mm x 123 mm	\$ 735	\$ 660	\$ 590
Third Page	185 mm x 80 mm	\$ 620	\$ 560	\$ 495
Quarter Page	90 mm x 123 mm	\$ 515	\$ 465	\$ 410
Column Rate		\$ 35 per column centimetre		
Inserts		\$ 750 for 1 issue (approx 1,000 distribution) - This price includes manual insertion of supplied inserts into the magazine. - Printing can be arranged at an additional cost. - Extra postage will apply for inserts weighing more than 100 gms.		
Product News		\$ 10 per line or \$ 15 per column centimetre (2 column page) * With a full-page advertisement, up to 3 product news (up to 500 words plus images) will be placed free of charge.		
All prices quoted in Australian Dollars exclusive of GST. All above prices assume artwork supplied by advertiser; preferred format is high-resolution PDF. Artwork can be arranged at competitive prices.				