

# Advertising in *Australian Physics* (2019)

Australian Physics is a publication of the Australian Institute of Physics (ABN 81 004 566 509). It provides a nation-wide platform for communication and visibility to the wider physics community, including researchers, educators and teachers, students, and all people interested in physics. The journal is published **bi-monthly**, i.e., six times a year.

For enquiries, please contact the Editors, Peter Kappen and David Hoxley: aip\_editor@aip.org.au .

## Deadlines & Rates

While deadlines are negotiable, we prefer to receive advertising content by the first of each even-numbered month for the following issue:

Issue	Content delivery
January/February	1 <sup>st</sup> December
March/April	1 <sup>st</sup> February
	etc.

2019 Advertising Rates				
Type, Size (Width x Height)		Casual Rate	3x placement 10% Discount	6x placement 20% Discount
<b>2-column spread</b>				
Cover Pages *				
Inside Front (page 2); Outside back		\$ 1,230	\$ 1,105	\$ 985
Facing Inside Front (page 3); Facing TOC (page 4)		\$ 1,200	\$ 1,080	\$ 960
Inside Back		\$ 1,180	\$ 1,060	\$ 945
Internal Pages				
Full Page *	185 mm x 250 mm	\$ 1,080	\$ 970	\$ 865
Half Page	185 mm x 123 mm	\$ 735	\$ 660	\$ 590
Third Page	185 mm x 80 mm	\$ 620	\$ 560	\$ 495
Quarter Page	90 mm x 123 mm	\$ 515	\$ 465	\$ 410
Column Rate		\$ 35 per column centimetre		
Inserts		<b>\$ 750 for 1 issue</b> (approx 1,000 distribution) - This price includes manual insertion of supplied inserts into the magazine. - Printing can be arranged at an additional cost. - Extra postage will apply for inserts weighing more than 100 gms.		
Product News		<b>\$ 10 per line or \$ 15 per column centimetre</b> (2 column page) * <b>With a full-page advertisement, up to 3 product news (up to 500 words plus images) will be placed free of charge.</b>		
<b>All prices quoted in Australian Dollars exclusive of GST.</b> <b>All above prices assume artwork supplied by advertiser; preferred format is high-resolution PDF.</b> <b>Artwork can be arranged at competitive prices.</b>				